

#### **Healthcare Excellence**

ADVANCING HEALTH THROUGH LEADERSHIP, DIPLOMACY, INNOVATION & COLLABORATION SYMPOSIUM JULY 15 & 16, 2024

# Sponsorship Packages

Adventures in Health, Education, and Agrigultural Development, Inc. & AHEAD Tanzania – Pamoja:

Celebrating 50 years!

July 15<sup>th</sup> and 16<sup>th</sup>, 2024





# Key Discussion Points



The Maruku Health Center handover ceremony was held in July 2019

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# Our Mission and Vision



AHEAD, Inc's founders, Baba and Mama Williams and the Father of the Nation, H.E. Julius K. Nyerere, First President of Tanzania.

#### Mission:

The mission of AHEAD, Inc. is to reduce and eradicate disease and premature death, cultivate and advance healthy living, and foster sustainable environmental activities to improve the quality of life for vulnerable communities in Africa.

#### Vision:

Our vision is to ensure that the most vulnerable communities in the developing world thrive through equal access to quality healthcare, optimal nutrition, and sustainable methods for healthy living.



#### About Us...

In July 1974, Dr. Irving and Mrs. Elvira Williams took their 4 children to Tanzania to help with building the post-colonial society in Tanzania. Dr. Irving Williams, Pediatrician, assigned to Bugando Hospital, and Mama Williams, an educator, taught at Nyakahoja Primary School. After two and a half years, they became committed to giving back to a Nation that gave their family so much... Upon returning to the United States, The Williamses felt they had to do more to reduce morbidity and mortality rates for women and children, so AHEAD Inc. was formed, and has been thriving since then. They joined with Dr. Winnie Mpanju-Shumbusho and created the organization AHEAD –Tanzania. Both organizations work together with the local community to create projects that address the local needs of the villagers.

#### AHEAD has provided exemplary Primary Health Care Services focused on:

- Maternal and Child Health
- HIV/AIDS and other Diseases
- Immunization
- Medical, Obstetric, Pediatric, and Dental Therapeutics and Treatment
- Healthcare Infrastructure Development, Equipment and Supplies
- Environmental Health and Sustainability
- Medical /Dental Educational Seminars and Collaborative Training Exercises



#### AHEADs Programs and Volunteers have provided health and education services to over One Million People in Africa and the United States. Because of our efforts:

98%

Children under five have been immunized in the Shinyanga Region of Tanzania, acknowledged by The Ministry of Health, Tanzania and UNICEF.

1600+

Tanzanian students have received academic scholarships and training.



Surgeries, including c-sections are now being performed in the rural village at Maruku Health Center.

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#### **Health Care Facilities:**

Hospitals, clinics or dispensaries have been built resulting in dramatically improved maternal, infant and child survival rates.



#### Joining with AHEAD, Inc. & AHEAD Tanzania you'll be amongst great companies...

Alternative Gifts International (AGI)

Alpha Kappa Alpha Sorority (AKA)

**AMEX International** 

**Arise and Walk Foundation** 

Capital Cardiology Consultants, Inc

Cardinal Health Foundation

**Combined Federal Charities** 

Delta Sigma Theta Sorority (DELTA)

**EDDI Grant (USAID)** 

**Eugene & Agnes Meyers Foundation** 

Florida A & M University

Ford Foundation

Georgiana Thomas Grand Chapter, Order of the Eastern Stars

Hamilton Rotary Club, Bermuda

Henry Schein Cares Foundation

Howard University African Studies Department Howard University

Center of Urban Progress Howard University College of Medicine

Howard University Television (WHUT)

International Foundation for Education & Self Help (IFESH)

International Women's Club, Bermuda

Johns Hopkins School of Public Health

Karen Spellman Enterprise

Martha's Vineyard Endodontics, PC

**McKnight Foundation** 

Morningside Dental Care, PC

**National Institutes of Health** 

New England BioLabs

North Bethesda United Methodist Church (NBUMC)

Office of Women's Health, Dept of Health & Human Services

Pembroke Rotary Club – Bermuda

Stanley & Marion Bergman Family Charitable Fund

United States Information Agency (USIA)

Watlington WaterWorks, Ltd,

The Weissman Family Foundation

Whitley Laing Foundation, London England

Women's International Religious Fellowship (WIRF)

World of Children

Women to Women PC

We are also extremely grateful for our numerous individual donors who have supported AHEAD, Inc. from the beginning and continue to support our ongoing efforts.

AHEAD is a tax-exempt organization with a proven **50 year record** of work in underserved communities in developing countries to improve the quality of life by implementing programs that lead to self-sufficiency and self-reliance. AHEAD 501(C)3 – EIN # 1487952; CFC# 12146



#### **About The Symposium**



Access to quality healthcare is a fundamental right for every individual. Despite significant advancements in the practice of medicine, many people around the world still face challenges in accessing the best healthcare services. In Tanzania, often individuals are compelled to seek medical treatment abroad even for uncomplicated maladies due to perceived gaps in healthcare services within the country. The symposium, "Healthcare Excellence: Advancing Health through Leadership, Diplomacy, Innovation, and Collaboration," aims to address this issue by exploring where the opportunities are to best strengthen the existing healthcare services within our country.

Purpose: The primary objective of the symposium is to initiate a dialogue on the importance of enhancing healthcare services within our borders, and to cultivate strong leadership in the healthcare sector. Simultaneously we seek to promote innovation and foster enhanced collaboration amongst healthcare professionals nationally and globally.



Volunteers providing free dental care for patients at The Maruku Health Center.

### Target Audience

The conference aims to bring together a multi-disciplinary, national and international audience, fostering collaboration and knowledge exchange among professionals and stakeholders with a shared interest in advancing health through leadership, collaboration, diplomacy and innovation in the healthcare sector.

- ❖ Healthcare Leaders and Executives:
  - Hospital and Clinic Administrators
  - Leaders of Healthcare Organizations
- Healthcare Professionals:
  - Doctors, Nurses, and Allied Health Professionals
  - Healthcare Administrators and Managers
  - Public Health Practitioners
- Policy Makers and Government Officials:
  - Representatives from Ministries of Health
  - Policymakers involved in healthcare planning and implementation and emerging practitioners
  - ❖ Government Health Agencies and Regulatory Bodies
- International Organizations:
  - Representatives from Global Health Organizations
  - ❖ NGOs working in healthcare and public health
  - International Development Agencies focused on health

- ❖ Academia and Researchers:
  - Researchers in the field of Medicine and Healthcare
  - Students pursuing degrees in Healthcare-related Fields
- Industry Representatives:
  - Representatives from Pharmaceutical Companies
  - Medical Technology and Innovation Professionals
  - Healthcare Service Providers and Suppliers
- Innovators and Entrepreneurs:
  - Startups and companies involved in healthcare
  - Entrepreneurs developing solutions for the healthcare sector
  - Investors interested in healthcare technology and innovation



# Why you should become a sponsor of the Healthcare Excellence Symposium...



In partnership with AHEAD Tanzania, Maruku Secondary School now has a computer lab with computers and internet.

- Support Tanzania, an emerging middle income economy with a population of over 61,000,000 people and growing. Tanzania has made significant progress in various areas of healthcare, education, and economic development.
- Align your company with one of H.E. President Samia Suluhu Hassan's key priorities - making Tanzania a center of excellence in the provision of health services, and become a hub for medical tourism.
- Interact with our attendees who are leaders and emerging youth in their field of healthcare, and interested in moving the conversation forward towards an improved healthcare future for all Tanzanians.
- Increase your organization/company's visibility by showcasing your products and services.
- Become a partner/early adopter of the future of healthcare in Tanzania.
- Fulfill your company's mission/goals of being socially responsible.



# Benefits to your company and organization include...



Bukara Secondary School Students in discussion with our Medical Director Emeritus.

- Increased visibility
- **Engage** with new target audiences
- Increased brand awareness
- Build new relationships
- Tax deductibility
- Align with a respected NGO...Adventures in Health, Education, and Agricultural Development, Inc. (AHEAD, Inc.)



## Sponsorship Benefits and Pricing

	PATRON \$8000 USD	PLATINUM \$6000 USD	GOLD \$3500 USD	SILVER \$2000 USD	FRIEND \$1000 USD
TICKETS	10	5	4	2	2
SPEAKING DURING THE EVENT					
EXHIBITION TABLE	Prominent position				
SOUVENIR JOURNAL AND PRINT MATERIALS	FULL PAGE	HALF PAGE	QUARTER PAGE	1/8 <sup>™</sup> OF A PAGE	1/8 <sup>TH</sup> OF A PAGE
LOGO ON SWAG					
MENTION DURING THE EVENT					
PRE & POST EVENT VISIBILITY (radio and print media)					

Connect directly with attendees for increased brand exposure.



# Customize a sponsorship package that works best for your company.



CPR training at the Maruku Health Center

## Sponsor our AHEAD, Inc. 50<sup>th</sup> Anniversary Cocktail Party

Recognition and presentation about your organization, exhibition table, logo on the swag and 4 registration tickets, and all print materials (8000 USD)

## Sponsor our AHEAD Tanzania Lunch on Day 1 or Day 2

Recognition and presentation about your organization, exhibition table, logo on the swag and 4 registration tickets, and all print materials (5000 USD)



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Swift Code: NMIBTZTZ
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Please contact us for more information about the Healthcare Excellence Symposium and how you can become a sponsor.



AHEAD INC & AHEAD TANZANIA

Maruku Health Center Handover Ceremony

Proceeds from the symposium will go towards maternal health projects in Maruku and Kanyangereko Wards.

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